

## **MOLAKALMURU HANDLOOM CLUSTER**

### **Introduction**

Textiles is one of the biggest industrial sectors of the world. India is the second largest producer of textiles in world.

Textile industry which primarily includes Cotton, Silk, and wool is produced on Handlooms, Powerlooms and the mill sector. Silk being considered the queen of textiles is an inseparable part of Indian textile sector since it is regarded a very high place in clothing industry.

The four types of silk are Mulberry, Tussar, Eri and Muga. While Mulberry is a cultivated silk the other three are considered wild silk. Mulberry silk is best produced in south India and is the best form of silk. By silk, one relates to silk sarees, silk dress materials, silk apparels and made ups and silk furnishings in the order of priority. South India's staple clothing is sarees while it is suits and chudidars sets in North India.

The main silk Saree producing regions of south India are Bangalore, Mysore, Molakalmuru, Kancheepuram, Dharmavaram, Arni, Pochampally, Doddaballapur, Hindupur and Venkatagiri, to name a few.

Sericulture is a notable industry in Karnataka since mid-1800. Molakalmuru as a silk weaving centre is more than a century old.

Silk sarees are produced both on Handlooms and Powerlooms. Silk sarees in its originality with the use of pure silk is the hallmark of silk sarees. Molakalmuru is highly regarded in the silk industry since only pure silk sarees without blends are woven in this region. As early as 1967, the Mysore state gazetteer published as below:

“The weaving of pure silk cloth is confined mostly to Molakalmuru. The weaving industry of Molakalmuru has provincial reputation and nearly half of the population of the town is engaged in it. The looms generally used in weaving silk are the primitive pitlooms but recently fly-shuttles have been introduced. There were, in 1664, 590 looms in the whole of the district manufacturing silk fabrics. The chief operations prior to weaving are twisting, degumming, dyeing and warping. Silk fabrics of stout texture and excellent designs are made by the pattegars and khattris in Molakalmuru. The chief articles produced are sarees, Khanas and articles of conventional dress such as Vastras and Mogatas. Owing to the improvement in the handloom industry and the introduction of new designs for persons of discerning taste, the export trade in silk fabrics has been steadily expanding”.

## **Molakalmuru Silk Handloom Cluster Documentary**

The above observation of 1967 presently holds no good with regard to Molakalmuru cluster on certain respects. For instance, Molakalmuru today produces predominantly only pure silk sarees. Khanas, Mogatas are discontinued. Direct export is nil. In any measure in a matter of fifty years the number of looms in Molakalmuru should have multiplied manifold. However, today there are hardly 250 - 300 handlooms which are operative. Exports should have been tremendous by this time and there is absolutely no export as of today.

Karnataka known for silks has always been a pride of sericulture industry. Beginning from the rulers of erstwhile Mysore state in the last 3 Centuries the administrators have been constantly helping the development of this industry. Even as early as 1896, JRD Tata had started silk rearing farm in Bangalore south. The Central and the State Governments have always included Molakalmuru in its agenda for the improvement of silk industry. The Central Silk Board established in the year 1949 has been a nodal agent for improvement of silk industry in India. The weavers service center run by government of India for design development and sampling is a big gift for all the silk manufacturers and weavers.

Molakalmuru is identified by Govt. of India as a cluster that needs all assistance for its survival, growth & development.

Molakalmuru is a tiny town situated on the eastern part of Karnataka bordering Andhra Pradesh also. It is one among the taluka place in Chitradurga district.

According to the geographic conditions Molakalmuru is situated in eastern direction about

245 Kms away from Bangalore

250 Kms away from Hubli and

300 Kms away from Bijapur.

## **Profile of the Cluster**

Molakalmuru Taluk of the Chitradurga district is synonymous with pure silk sarees and is a well-known handloom industry hub. Here, the purity of silks is combined with the intricate weaving techniques making them the best hand-woven silk sarees ever.

At present, this town has around 350 weavers who make their living through weaving. A decade ago, this taluka had weavers numbering over 1,500 engaged in this occupation. Drastic decrease in the number of weavers is due to the very low income that they get. The socio-economic condition of most of the weavers is pitiful and because of this most of them have taken up other occupations leaving the silk handloom weaving industry in a lurch.

The Molakalmuru cluster consists of the following 7 societies:

- Sri Vinayaka Silk and Cotton Handloom Weavers Cooperative Society Ltd
- Molakalmuru Town Silk Weavers Co-op Society
- Sri Shiridi Sai Baba Silk Handloom Weavers Co-op Society
- The Handloom Weavers Co-op Society Ltd.,
- Sri Nunkimalai Siddeshwara Silk Weavers Co-op Society Ltd.
- Molakalmuru Taluk Silk Handloom Weavers Co-op Society.
- Molakalmuru Silk Handloom Weavers Production and Sales Cooperative Society Ltd

Molakalmuru silk sarees are in great demand in the market. But, in the recent past, the number of weavers of these regions has dwindled and this is posing a concern for the successive Governments. The present Government has embarked upon various projects for survival, growth and development of Molakalmuru.

Handlooms Cluster. Molakalmuru sarees are predominantly sold in Karnataka and a certain share is sold in the neighbouring states of Karnataka and a small portion is sold in the rest of the country. Exports to other countries are not documented by the manufacturers and weavers and hardly anybody is aware of the exports being made.

Molakalmuru silk sarees are on par with sarees woven at Kanchipuram, Dharmavaram etc. and the sales of the produce is astonishing. The rapid industrialization and changing market scenario and financial upheavals have driven Molakalmuru production centre on a sliding note. In this connection, Government of India has initiated certain actions on a war footing to save and improve the Handloom Industry.

## **Molakalmuru Silk Handloom Cluster Documentary**

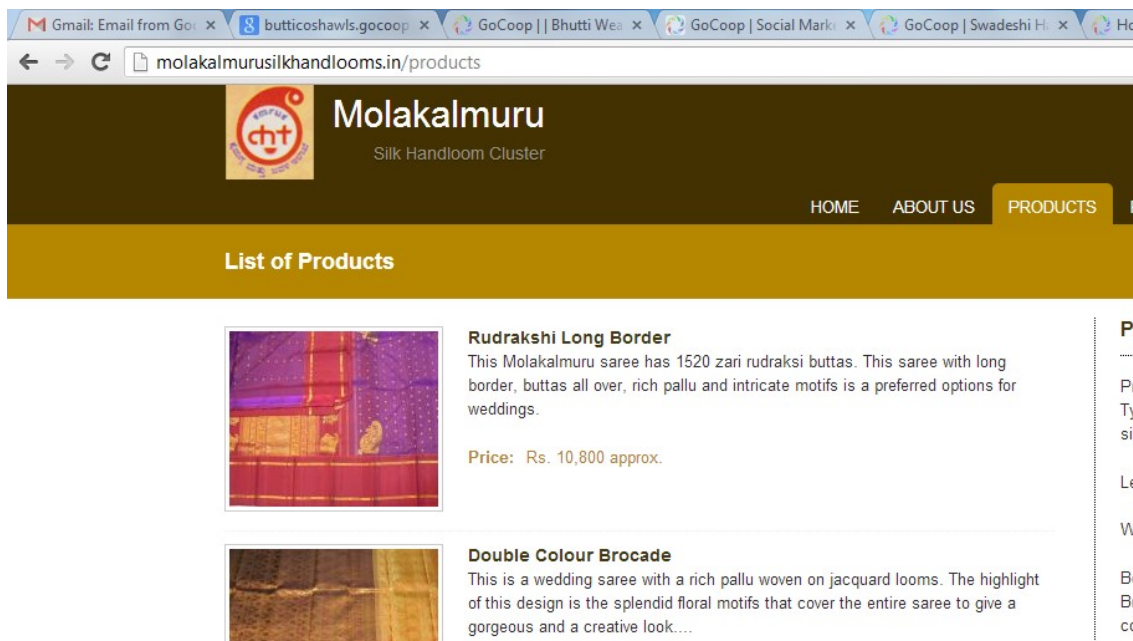
Handloom weavers at Molakalmuru employ highly intricate weaving techniques and produce silk sarees that are unmatched in quality. Molakalmuru sarees are predominantly woven under the three-shuttle looms and the speciality of these sarees is their abstract temple motif. Weavers from Molakalmuru also produce designer sarees consisting of ethnic multi-design and multicolor combinations and such sarees consume up to 40 days to be weaved. Thus, Molakalmuru offers extensive variety of silk sarees to choose from.

Cluster Website:

<http://molakalmurusilkhandlooms.in>



Product Catalogue page



## **Implementing Agency**

Deputy Director  
Dept. Handloom & Textiles,  
Zilla Panchayath, B.D Road,  
Chitraduga - 577 501

Ph: 08194 221426

Email: [ddhtchitradurga@rediffmail.com](mailto:ddhtchitradurga@rediffmail.com)

## **Sponsor**

Office of the Development Commissioner for Handlooms,  
Ministry of Textiles,  
Udyog Bhavan,  
New Delhi

## **INTEGRATED HANDLOOMS DEVELOPMENT SCHEME (IHDS) – A CENTRALLY SPONSORED PLAN SCHEME**

Integrated Handlooms Development Scheme (IHDS) to be implemented during the XI

Plan has been formulated as a Centrally Sponsored Plan Scheme by merging the essential

components, with or without modifications, of the four schemes i.e. Deen Dayal Hathkargha

Protsahan Yojana (DDHPY), Integrated Handloom Training Project (IHTP), Integrated

Handloom Cluster Development Scheme (IHCD) and Workshed-cum-Housing Scheme, implemented during the 10th Plan.

## **INTRODUCTION**

The Handlooms Sector is the second largest employer in India, providing employment to about 65 lakh persons. The sector represents the continuity of the age-old Indian heritage of hand weaving and reflects the socio-cultural tradition of the weaving communities. The Government of India has been following a policy of promoting and encouraging the handloom sector through a number of policies and programmes. Most of the schematic interventions of the Government

## Molakalmuru Silk Handloom Cluster Documentary

of India in the Ninth and Tenth Plan period have been through the State Agencies and Cooperatives in the Handloom Sector. However, in the face of growing competitiveness in the textile industry both in the national and international markets and the free trade opportunities emerging in the post MFA environment, a growing need has been felt for adopting a focused yet flexible and holistic approach in the sector to facilitate handloom weavers to meet the challenges of a globalize environment. A need has also been felt to empower weavers to chart out a sustainable path for growth and diversification in line with the emerging market trends. The Integrated Handlooms Development Scheme (IHDS) is an attempt to facilitate the sustainable development of handloom weavers located in and outside identified handloom clusters into a cohesive, self managing and competitive socio-economic unit.

### COMPONENTS OF THE SCHEME

Sl No	Components	Approved Project Cost of the cluster (Revised)			
		Central Share	State Share	Beneficiary Share	Total
7	<b>Publicity &amp; Marketing(Ceiling of 20% of the total Project cost)</b>				
	Advertisement, brochure, catalogue	0.375	0.125	0	0.50
	Exhibition/Fairs				
	Buyer seller meets	0.375	0.125	0	0.50
	Market survey/ intelligence	0.75	0.25	0	1.00
	Awareness & exposure visit	1.00	0	0	1.00
	Development and hosting of website	0.25	0	0	0.25
8	<b>Basic Input</b>				0.00
	Margin money	3.234	0.924	0.462	4.62
	New looms	6.720	1.92	0.96	9.600
	Dobby	-	-	-	-
	Jacquard	4.200	1.200	0.60	6.00
	Accessories	1.40	0.40	0.20	2.00
9	Construction of Workshed	-	-	-	-
10	Project Management Cost	0.50	0	0	0.50
	<b>Total</b>	<b>18.804</b>	<b>4.944</b>	<b>2.222</b>	<b>25.97</b>

### OBJECTIVES OF THE SCHEME

- To focus on formation of handloom weavers' groups as a visible production group in a selected handloom clusters,
- To assist the handloom Weavers Groups for becoming self –sustainable,
- An inclusive approach to cover weavers both within and outside the Co-operative fold,
- To up-grade the skills of handloom weavers/workers to produce diversified products with improved quality to meet the market requirements,
- To provide suitable workplace to weavers to enable them to produce quality products with improved productivity,
- Market orientation by associating entrepreneurs, designers and professionals for marketing, designing and managing the production,
- To facilitate process of credit from financial institutions/banks.

## Molakalmuru Silk Handloom Cluster Documentary

- To encourage co-operativisation of weavers.
- Holistic and flexible interventions to provide need based inputs specific to each cluster/group,

### 2.0 PRODUCTS:

#### RUDRAKSHI LONG BORDER:



#### Price

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Rs. 10,800 approx.

#### Product Description

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This Molakalmuru saree has 1520 zari rudraksi buttas. This saree with long border, buttas all over, rich pallu and intricate motifs is a preferred options for weddings.

#### Product Specifications

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Type of yarn: 20/22 Dn. Filature pure mulberry silk

Length of Saree: 6.25 mtrs with blouse

Width: 48" to 50"

Body Designs: Solid, Checks, Stripes, Thiga, Brocades, Goemetrical in tradition and contemporary

Colors: Pastel, Medium, Dark and shot in traditional and latest.

#### Special Instruction

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1. Dry in shade.



2. Wash with cold water for better appearance.

## **DOUBLE COLOUR BROCADE:**



### **Price**

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Rs. 8,500 to 9,500 approx.

### **Product Description**

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This is a wedding saree with a rich pallu woven on jacquard looms. The highlight of this design is the splendid floral motifs that cover the entire saree to give a gorgeous and a creative look. This is commonly known as Peethambara saree.

### **Product Specifications**

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Type of yarn: 20/22 Dn. Filature pure mulberry silk

Length of Saree: 6.25 mtrs with blouse

Width: 48" to 50"

Body Designs: Solid, Checks, Stripes, Thiga, Brocades, Goemetrical in tradition and contemporary

Colors: Pastel, Medium, Dark and shot in traditional and latest.

### **Special Instruction**

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## Molakalmuru Silk Handloom Cluster Documentary

1. Dry in Shade.
2. Wash with cold water.
- 3.

### **SIMHASANA -8 INTRICATE:**



#### **Price**

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Rs. 7,590 approx.

#### **Product Description**

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The Simhasana saree is a boutique design intricately woven by the master craftsmen. It has 8 intricate diverse designs woven on it. Elegant and sober colors make this saree premium designer wear.

#### **Product Specifications**

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Type of yarn: 20/22 Dn. Filature pure mulberry silk

Length of Saree: 6.25 mtrs with blouse

Width: 48" to 50"

Body Designs: Solid, Checks, Stripes, Thiga, Brocades, Goemetrical in tradition and contemporary

Colors: Pastel, Medium, Dark and shot in traditional and latest.

#### **Special Instruction**

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1. Dry in shade.
2. Wash with cold water

**JAQUARD BROCADE SAREE:**



**Price**

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Rs. 5,500 to 12,000 approx.

**Product Description**

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The brocades in these are made on jacquard handlooms. This saree with a rich pallu is highly regarded as a wedding reception saree. Molakalmuru region is specialized in this craftsmanship.

**Product Specifications**

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Type of yarn: 20/22 Dn. Filature pure mulberry silk

Length of Saree: 6.25 mtrs with blouse

Width: 48" to 50"

Body Designs: Solid, Checks, Stripes, Thiga, Brocades, Geometrical in tradition and contemporary

Colors: Pastel, Medium, Dark and shot in traditional and latest.

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## Special Instruction

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1. Dry in shade.
2. Wash with cold water

## THEEGA DESIGN SAREE:



## Price

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Rs. 5,500 approx

## Product Description

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This is wedding saree suitable for muhurtham and reception. The thiga design, the rich pallu and bali peta border gives a gorgeous glittering effect during the evenings because of reflecting light.

## Product Specifications

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Type of yarn: 20/22 Dn. Filature pure mulberry silk

Length of Saree: 6.25 mtrs with blouse

Width: 48" to 50"

Body Designs: Solid, Checks, Stripes, Thiga, Brocades, Goemetrical in tradition and contemporary

Colors: Pastel, Medium, Dark and shot in traditional and latest.

### Special Instruction

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1. Dry in shade.
2. Wash with cold water

### POOJA CHECKS :



### Price

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Rs. 5,350 approx.

### Product Description

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Pooja checks is a revised version of traditional Balamani checks. This saree is woven with motifs of peacock, Kalasa, Mango and Rudrakshi. Molakalmuru designs are synonymous Balamani checks with zari buttas intricately woven in the checkered boxes.

### Product Specifications

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Type of yarn: 20/22 Dn. Filature pure mulberry silk

Length of Saree: 6.25 mtrs with blouse

Width: 48" to 50"

Body Designs: Solid, Checks, Stripes, Thiga, Brocades, Goemetrical in tradition and contemporary

Colors: Pastel, Medium, Dark and shot in traditional and latest.

### Special Instruction

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1. Dry in shade.
2. Wash with cold water

**MUBBAGA -3 COLOUR COMBO GANDA BERUNDA:**



**Price**

Rs. 5350 approx.

**Product Description**

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This saree now know as Ganga Jamuna has a double side long border with two different color contrasts. The Ganda Berunda (pallu) and peacock (pallu and borders) are the hallmark tradition of Molakalmuru.

**Product Specifications**

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Type of yarn: 20/22 Dn. Filature pure mulberry silk

Length of Saree: 6.25 mtrs with blouse

Width: 48" to 50"

Body Designs: Solid, Checks, Stripes, Thiga, Brocades, Goemetrical in tradition and contemporary

Colors: Pastel, Medium, Dark and shot in traditional and latest.

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### Special Instruction

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1. Dry in shade.
2. Wash with cold water

### KUTTU BORDER SAREE



### Price

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Rs 4,000 to 7,500 approx.

### Product Description

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This contrast double side border saree with rich pallu and small buttas all over, comes in gatti(peta) border designs. This saree suits women of all age groups.

### Product Specifications

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Type of yarn: 20/22 Dn. Filature pure mulberry silk

Length of Saree: 6.25 mtrs with blouse

Width: 48" to 50"

Body Designs: Solid, Checks, Stripes, Thiga, Brocades, Goemetrical in tradition and contemporary

Colors: Pastel, Medium, Dark and shot in traditional and latest.

### Special Instruction

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1. Dry in shade.

2. Wash with cold water

### **3.0 PROJECTS:**

#### **Market Survey Intelligence**

Textile industry is one of the biggest industrial sectors across the globe and silk is referred to as the queen of the textiles. Molakalmuru is one of the chief silk-producing regions in South India. The weaving industry of Molakalmuru has provincial reputation and nearly half of the population of the town is engaged in it. The looms generally used in weaving silk are the primitive pit looms but recently fly-shuttles have been introduced.

The main objectives and scope of this survey are as follows:

1. Study the produce of the weavers.
2. Market demand for Molakalmuru silk sarees.
3. Existing price determination method.
4. Export potential for the products.
5. Comparison with other silk sarees in the market.
6. Steps to combat competition of the market.
7. Potential for online trading.
8. Steps to eliminate intermediaries.

The survey included activities such as conducting interviews with Wholesalers, Intermediaries, retailers and consumers. A thorough study and the value chain mapping was undertaken to understand the intricacies of this cluster.

This study gathered and analysed the information in order to facilitate accurate and confident decision making in determining market opportunity, market penetration strategy and market development metrics for the beneficiaries of this report. This study of surveying has encompassed comprehensive physical viewing of Molakalmuru cluster in terms of market intelligence.

The Central and the State Governments have always included Molakalmuru in its agenda for the improvement of the silk industry. The Central Silk Board established in the year 1949 has been a nodal agent for improvement of the silk industry in India. The weavers service centre managed by the Government of India for design development and sampling is a huge boon for all the silk manufacturers and weavers.



## Molakalmuru Silk Handloom Cluster Documentary

Molakalmuru has been identified by the Government of India as a cluster that needs all the assistance for its survival, growth and development.

For more details please email : [shekhar@gocoop.com](mailto:shekhar@gocoop.com) or [ashok@gocoop.com](mailto:ashok@gocoop.com)

**Submitted By**

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GoCoop Solutions and Services Private Limited

### Photographs of the Cluster



Pit looms of Molakalmuru Silk handloom cluster



Pit looms of Molakalmuru Silk handloom cluster



Pit looms of Molakalmuru Silk handloom cluster



Women of Molakalmuru usually restrict their activities to preparatory phase



Twisting centre at Molakalmuru who supply twisted yarn to societies and weavers.



A view of the twisting center

**Molakalmuru Silk Handloom Cluster Documentary**



**The only CAD centre of Molakalmuru**



**Carding Machine**

## **4.0 Buyer Seller Meet:**

The artisans, the weavers, the manufacturers of Molakalmuru silk sarees have been under constant pressure in view of the changing market conditions and business environment. The need for an integrated approach by all the players of the industry comprising of raw-materials suppliers, the manufacturers and the marketers have realized the need for a meet by all the aforesaid on a continuing basis involving direct customers and consumers also. A meeting of the buyers & sellers has always proven to be a significant platform for a meaningful dialogue and interaction among themselves for a successful sustainable business.

### **4.1 OBJECTIVES**

1. To bring the weavers, master weavers, manufacturers, raw materials suppliers, Accessory suppliers, retailers, buying houses, buying agents, designers and direct customers/ consumers under one platform.
2. To make all the participants know each other. To help them make new business partnerships to start buying and selling and also renewal of their previous business relations.
3. To make the participants aware of the nuances of the industry, the functional details, market economics, the prevailing market conditions, public relations and customer relationship management.
4. To familiarize the participants with the sub- sectors of the silk industry, the who'swho of the industry, the latest trends, accessories, the industry specialists and bench marking standards.
5. To help the participants to internationalize their businesses.
6. To educate the participants about the various events, trade fairs and exhibitions, the journals, the sampling units, the design centers, the colour trends, border trends, and the seasonal peculiarities etc to keep themselves abreast with the external environment.
7. To initiate a forum of connectivity for Co-operation among Co-operatives, common consortia, joint procurement councils, joint marketing agenda, institutional selling and Co-operative buying of raw materials, accessories and packaging materials.
8. To equip the sellers and buyers with technical and commercial knowledge of production and business.
9. To build/develop communication abilities and develop team spirits of business and start understanding win-win relationship.

#### 4.2 SPEAKERS

Name of the Speaker	Highlights
Mr. Dharaneesh (CDE) H&T, Chitradurga	Objectives of Buyer Seller meet and Introduction of the participants.
Mr. G. T. Kumar, Deputy Director (H&T)	Role of the participants and significance of the event
Mr. Bhojaraj Kathari, Textile Inspector, H&T, Chitradurga	The Market positioning of Molakalmuru Sarees
Mr. Siva Devireddy, Managing Director GoCoop Solutions & Services Pvt. Ltd.	IT Enabling services for trading in silk sarees
Dr. S Chandrashekar, Director, Marketing GoCoop Solutions & Services Pvt. Ltd.	The present scenario of silk saree business in the National and International markets.
Mr. Prathap Makhija, silk manufacturer, Bangalore	The realities of silk marketing. and exporter
Ms. Lakshmi, Designer, Bangalore	The need for value addition to sarees
Mr. Gautham Malhotra, Chandan Textiles, Bangalore.	Product diversification
Mr. Ravindra, Sri Vinayaka Silk and Cotton Handloom Weavers Co-operative Society Ltd., Molakalmuru	Competitive pricing and retail selling
Mr. Vanjre Ramesh, Molakalmuru Town Silk weavers Co-operative Society, Molakalmuru.	Need for Traditional designs
Mr. M. S Prasanna Kumar, Rajarajeshwari Silks, Molakalmuru	Market economics for Molakalmuru silk sarees
Mr. Mohandas, Sri Shirdi Saibaba Silk Handloom Weavers Co-op Society,	The positive aspects of Molakalmuru silks vis – a – vis Kanchipuram

## Molakalmuru Silk Handloom Cluster Documentary

Name of the Speaker	Highlights
Molakalmuru	
Mr. Venkatesh, Shantala Silks, Bangalore	M/S Shantala silks requested all the manufacturers to contact them and start supplying in bulk.
Mr. Rajashekar, Kanaka Silks and Sarees, Molakalmuru	The benefits accrued through the buyer seller meet and the need to increase the frequency.

### ADDITIONAL DETAILS

The platform created for all the participants was well utilized and most of them interacted with each other comfortably in exchanging ideas. The societies falling under the cluster and the buyer and designers who participated have expressed positive feedback about the benefit that has accrued to them. It was a good learning experience for the participants in terms of display of sarees, explanation of product features, involvement in question and answer session, interaction with designers and lecture method of learning for ex. Preparation of cost sheets, approaching government officials and adherence to procedures (like NHDC). The participatory approach followed in this event gave everybody an opportunity for a public speaking on trade and business. Some of the weavers expressed that as they started speaking the stage fear disappeared in them. This in fact is the essence of marketing since most of the weavers themselves are direct marketers.

PHOTO GALLERY OF BUYER SELLER MEET



A view of the dignitaries on the dais. Seated (L to R) Mr. Siva Devi Reddy, MD, GoCoop, Dr. S. Chandrashekar, Director Marketing GoCoop, Mr. S.K Basavarajan, H'ble M.L.A, Chitradurga, Mr. Ravi Kumar, H'ble President ZP, Chitradurga, Mr.Malleshaiah, President, KSNKWOOLFED, Challakere and G.T Kumar, Deputy Director, Department of Handloom and Textiles, Chitradurga.



Mr. Dharaneesh, CDE, Dept. of H&T, Chitradurga. Addressing the gathering about the objectives of Buyer Seller meet



## Molakalmuru Silk Handloom Cluster Documentary



MrBhojarajKathari, Textile Inspector, Dept. of Handlooms and Textiles, Chitradurga explaining the salient features of buyer seller meet.



Mr. G. T Kumar Deputy Director addressing the participants.

**Molakalmuru Silk Handloom Cluster Documentary**



Dr.S. Chandrashekar briefing the gathering about modern approaches to buyer seller meet.



Ms. Lakshmi, designer explaining about the value additions on Silk Sarees.

## Molakalmuru Silk Handloom Cluster Documentary



A section of the participants viewing the video presentations.



Mr. Raghavan, Manager NHDC Government of India interacting with the participants.

## Molakalmuru Silk Handloom Cluster Documentary



Mr. Raghavan Manager, NHDC, Government of India explaining the salient features of NHDC schemes.



A section of the participants.

## Molakalmuru Silk Handloom Cluster Documentary



Mr. G. T Kumar Deputy Director and the participants interacting with Mr. Raghavan, NHDC during Question and Answer session. Mr. Srinivas, designer is seated on the left.



A view of the participants seated in the buyer seller meet.

**Molakalmuru Silk Handloom Cluster Documentary**



Mr. Ravindra, President of Vinayaka Silk & Cotton Weavers Co-op Society, Molakalmuru explaining about contemporary designs in silk sarees.



Participants interacting with Mr. Gautham of Chandan Textiles, Bangalore.

**Molakalmuru Silk Handloom Cluster Documentary**



Ms. Lakshmi, Designer from Bangalore explaining the sequence work on silk sarees.



Mr. K. Rajashekar, Kanaka silks and Sarees during question and answer session.



Mr. Prathap Makhija in interaction with the participants during tea.



A section of the participants of the buyer seller meet during evening tea.



**Molakalmuru Silk Handloom Cluster Documentary**



Mr. G. T. Kumar in conversation with Mr. M. S Prasanna Kumar, Rajarajeshwari Silks, Molakalmuru.



Mr. Pratap Makhija, Silk Manufacturers- Saree centre J.M road, Bangalore, explaining product attributes to participants.



A Section of the participants of buyer seller meet during dinner.

## **Testimonial**

**Sri. M. R. Srinivasan**

**Organization:** Kaiser-i-Hind-Silks (Since 1937), Bangalore

The purity of Molakalmuru silk is undebatable! Bulk of our customers prefer Molakalmuru sarees particularly Balamani checks and Mubbaga long border saree.

**Address and Contact details of Cluster Societies**

**Sri Vinayaka Silk and Cotton Weaver's Co-operative Society Molakalmuru**

Mr. Ravindra 9448728812

Web : <http://vinayakasilks.gocooop.com>

**Molakalmuru Town Silk Weaver's Co-op Society, Molakalmuru**

Mr. Vanjreramesh 9845345764

Web : <http://Vanjreramesh.gocooop.com>

**Sri Shirdi Saibaba Silk Handloom Weaver's Cooperative society Molakalmuru**

Mr. Mohandas 9448565290

Web : <http://saibabasilks.gocooop.com>

**Sri Nunkimalai Siddeswara Silk Weaver's Cooperative Society**

Mr. D H Srinivas 9880609174

Web : <http://dhsrinivas.gocooop.com>

**The Handloom Weaver's Co-op Society Ltd.**

Mr. Prahalad 9845910834

Web : <http://molakalmuru.gocooop.com>

**Molakalmuru Taluk Silk Handloom Weaver's Co-op Society, Molakalmuru**

Mr. Tukaram 9986483321